

PRESS RELEASE

Signed on 22 January 2009 a memorandum of understanding between Caffè River SpA and Nucafe

Caffè River follow the project of creating more integrated relationships with small producers in the South of the world

AREZZO (ITALY) / KAMPALA (UGANDA) – It was signed on 22 January 2009 a memorandum of understanding between Caffè River SpA and Nucafe, the National Union of Coffee Agribusinesses and Farm Enterprises. According to this agreement, Caffè River will buy coffee, starting in April 2009, directly from those consortiums of Ugandan farmers where there are better quality and respect for human rights.

The agreement aims to support the activities of Nucafe and to promote the development of small farms in Uganda through the systematic application of the "farmer ownership model" formed by the three pillars of the so-called "Amasiga g'obugagga" (representation, knowledge, innovation) and at the same time it provides the opportunity for Caffè River to create higher quality standards, ensuring an improvement of living conditions of the producers.

This new collaboration is part of the project carried out by Caffè River to create more integrated relationships with small producers in the South of the world.

Info:
www.cafferiver.com
www.nucafe.org